

LEIGHTON-LINSLADE TOWN COUNCIL FIVE YEAR PLAN & OBJECTIVES 2019 – 2024

Proposed amendments 14 March 2022:

VIABILITY VIBRANCY AND VITALITY OF TOWN AND TOWN CENTRE		Comment
To continue to support a thriving, vital and successful town centre and vibrant town through a town planning partnership with Central Bedfordshire Council working and initiatives including management of the street market, support for local businesses, town and community promotions, and town centre enhancements. This work will be primarily within the remit of the Cultural & Economic Services Committee.		
17	To consider delivery of a Town Ranger service. COMPLETED <i>Includes graffiti removal and cleaning.</i>	Ongoing through the Grounds & Environmental Service.
18	To promote the creation of a soft play facility within the town. <i>This is now identified in the Partnership Project List as requiring third parties to drive this forward on a commercial basis.</i>	To be market driven
19	To identify, promote and celebrate the unique features and heritage of the Parish to both residents and visitors. <i>Buzzard Trails App. for Living History Trail launched October 2019. The locally distinctive new Town Centre logo launched 2020.</i>	Ongoing
20	To consider taking on additional services, where practicable and where considered beneficial to the town. <i>Central Bedfordshire Council's public realm scheme has partly funded the equipment for the Town Ranger service. Any further approach regarding devolvement of services awaited from CBC.</i>	Ongoing
21	To promote the town centre as a safe and vital vibrant place to visit in the evening. <i>Coordination role of Best Bar None scheme relinquished March 2020 & passed to Central Bedfordshire Council. 2020 scheme cancelled. Town Centre lighting scheme ongoing.</i>	Ongoing
22	Consider the provision of town centre Wi-Fi (including footfall monitoring facility). <i>Wi-Fi and GeoSense footfall systems went 'live' January 2020. Funded for 3yrs using planning development funds, s106, released by CBC.</i> Suggested replacement Objective: To introduce 'piped' music via wifi systems to improve the retail ambiance particularly at Christmas.	Ongoing
23	To continue to manage, promote and develop the street market.	Ongoing

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	<i>Alternative location in May, returned to the High Street in June, short-term 'Thursday eXtra' market delivered & current layout utilising temporary pedestrianisation of High Street.</i>	
24	To continue to deliver quality community events and regularly review their scope and delivery. <i>Alternative delivery throughout 2020, online band concerts, online VE&VJ day activity, Town Centre Business & Halloween Trails & Christmas markets.</i>	Ongoing
25	To consider ways to work with town centre businesses to achieve digital/online commerce options and promote the town's shopping/ leisure offer. <i>Funding for online LL Directory (Shopping & Services), funded ShopLocalLB online platform (shop based businesses), updated Town Centre Shops & Services Directory & circulated, COVID-19 Welcome Back campaign delivered & updated Official Town Guide.</i>	Ongoing
26	To consider ways to support the increase in leisure and personal development opportunities for youth, incorporating ongoing feedback from young people and considering suitability of delivery locations for youth work. <i>Table tennis tables installed in parks following feedback from young people funded by Grounds and Environmental Services Committee, commenced preparations with Partnership Committee's Community Forum, for youth survey to be delivery in autumn 2021; theme of youth provision within the town. Annual TACTIC delivery plan in place.</i>	Ongoing
27	To consider ways to support the increase in leisure opportunities for older people. <i>See no. 15. £50k dedicated to fund digital inclusion scheme, 55up Grant Fund, directory of leisure activities & provided community web development.</i>	Ongoing and linked to objective 15 regarding isolation.
27a	To consider the potential identify an outline facilities and services spec for a cultural and community facility Centre in the town centre, followed by space/location requirements, followed by a Project planning process, including funding, to enable the Council to reach a go/no go decision. <i>South Side working party established and reporting to Policy & Finance Committee.</i>	This also remains on the Partnership Project List and a standing item on Partnership Committee agendas, as CBC is the majority landowner.

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