

6.0 Corporate Objectives 2019-2024 – mid term Council officers’ updates at July 2021 shown in italics in second column.

LEIGHTON-LINSLADE TOWN COUNCIL FIVE YEAR PLAN & OBJECTIVES 2019 – 2024

LIB DEM GROUP REVIEW OCTOBER 2021

Issue 3 22 October 2021

VIBRANCY AND VITALITY OF TOWN AND TOWN CENTRE			
To continue to support a thriving, vital and successful town centre and vibrant town through a town planning partnership with Central Bedfordshire Council working and initiatives including management of the street market, support for local businesses, town and community promotions, and town centre enhancements. This work will be primarily within the remit of the Cultural & Economic Services Committee.		Rejigged Objective to focus on town centre.	Keep in. Medium.
17	To consider delivery of a Town Ranger service. <i>Commenced April 2021, led by the Grounds and Environmental Services Committee, external funding of £100,000 has been secured.</i>	OBR – or is there some further Objective to attain?	Probably delete.
18	To promote the creation of a soft play facility within the town.	Duplicate PPL project – also suggested for deletion as being a commercial activity.	Delete
19	To identify, promote and celebrate the unique features and heritage of the Parish to both residents and visitors. <i>Buzzard Trails App. for Living History Trail launched October 2019. The locally distinctive new Town Centre logo launched 2020.</i>	Probably worth retaining as a contributor Objective to the “thriving” aim. Ought the “Museum” aspiration appear here as a specific?	Keep in. Medium.
20	To consider taking on additional services, where practicable and where considered beneficial to the town.	Is this about devolution? If so it needs to be made much more specific. The Council has not discussed this in the past two years.	Or delete.
21	To promote the town centre as a safe and vibrant place to visit in the evening. <i>Coordination role of Best Bar None scheme relinquished March 2020 & passed to Central Bedfordshire Council. 2020 scheme cancelled. Town Centre lighting scheme ongoing.</i>	Vague. If there is a useful specific here should be moved to partner Aim 9.	Delete
22	Consider the provision of town centre Wi-Fi (including footfall monitoring facility).	Completed? Ongoing management OBR?	Delete.

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	<p><i>Wi-Fi and GeoSence footfall systems went ‘live’ January 2020. Funded for 3yrs using planning development funds, s106, released by CBC.</i> Suggested replacement Objective: To introduce ‘piped’ music via wifi systems to improve the retail ambiance particularly at Christmas.</p>		
23	<p>To continue to manage, promote and develop the street market. <i>Alternative location in May, returned to the High Street in June, short-term ‘Thursday eXtra’ market delivered & current layout utilising temporary pedestrianisation of High Street.</i></p>	<p>Feels like OBR as worded? Is there some SMART Objective that would be worth inclusion?</p>	<p>Delete otherwise.</p>
24	<p>To continue to deliver quality community events and regularly review their scope and delivery. <i>Alternative delivery throughout 2020, online band concerts, online VE&VJ day activity, Town Centre Business & Halloween Trails & Christmas markets.</i></p>	<p>OBR.</p>	<p>Delete</p>
25	<p>To consider ways to work with town centre businesses to achieve digital/online commerce options and promote the town’s shopping/leisure offer. <i>Funding for online LL Directory (Shopping & Services), funded ShopLocalLB online platform (shop based businesses), updated Town Centre Shops & Services Directory & circulated, COVID-19 Welcome Back campaign delivered & updated Official Town Guide.</i></p>	<p>OBR unless some specific and valuable Aim can be identified.</p>	<p>Delete</p>
26	<p>To consider ways to support the increase in leisure and personal development opportunities for youth, incorporating ongoing feedback from young people and considering suitability of delivery locations for youth work. <i>Table tennis tables installed in parks following feedback from young people funded by Grounds and Environmental Services Committee, commenced preparations with Partnership Committee’s Community Forum, for youth survey to be delivery in autumn 2021; theme of</i></p>	<p>There may be a current valid Objective but rewording needed; as currently worded it is OBR.</p>	<p>Delete otherwise.</p>

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	<i>youth provision within the town. Annual TACTIC delivery plan in place.</i>		
27	To consider ways to support the increase in leisure opportunities for older people. <i>See no. 15. £50k dedicated to fund digital inclusion scheme, 55up Grant Fund, directory of leisure activities & provided community web development.</i>	Objective 15 addresses the antidoting loneliness in Older People issue. This more general Objective has not been discussed by the Council in the past two years. Does that mean there isn’t a valuable specific Aim here?	If not, delete.
27a	To consider the potential identify an outline facilities and services spec for a cultural and community facility Centre in the town centre, followed by space/location requirements, followed by a Project planning process, including funding, to enable the Council to reach a go/no go decision. <i>South Side Task & Finish group established and reporting to Partnership Committee.</i>	Terms of Reference for the agreed Working Group awaited from officers (as at 19.10.21). Also awaiting release of monies held by CBC for feasibility study. An outline spec of facilities, services and space needs exists and has been received by the Council.	Keep in. High.

[1] Priority means: does this appear to merit significant (“high”) or some (“medium”) commitment of time and money resources.

Additional Objectives needed relating to councillors’ current objectives and concerns: examples:

Jobs for young people

Good neighbour volunteer scheme

[2] All the above are examples of real services being delivered currently by real Town & Parish Councils, as listed in the NALC publication “Points of Light”.

Steve Owen

22.10.2021