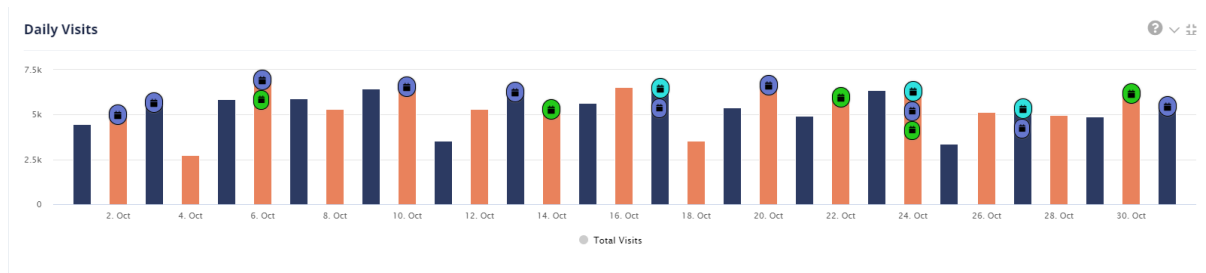


**MARKET 12 MONTH REVIEW – FOOTFALL INFORMATION**

Market days are Tuesday and Saturday and are depicted on the charts below with a calendar symbol. During the run-up to Christmas 2020, October, November and December graphs show other symbols also recorded on a specific day. These were dates when the Council funded additional entertainments/activities in the town centre, or when a visiting market attended the town. Overall, Tuesdays and Saturdays are shown to regularly have the highest footfall.

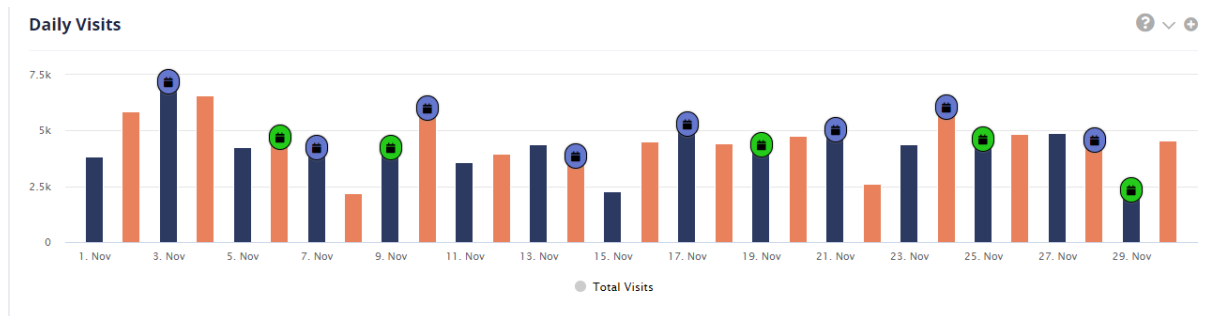
**October 2020**

Covid - all traders were allowed to trade



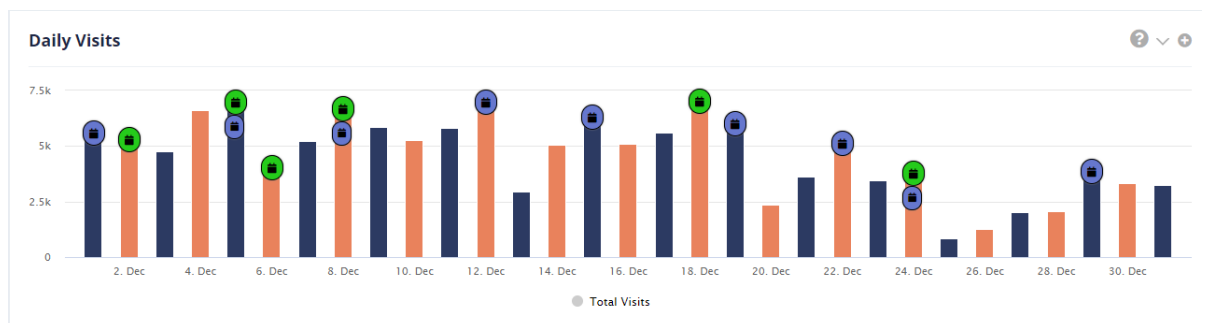
**November 2020**

Covid – reverted to lockdown and essential traders allowed only from 7<sup>th</sup> November. Footfall is significantly higher on 3<sup>rd</sup> November possibly in anticipation of another Covid lockdown.



**December 2020**

Covid – from 5<sup>th</sup> December, all traders allowed back. From 22 December, a covid tier system of regulations is introduced resulting in essential traders only being allowed. The Christmas season has a positive impact on footfall.



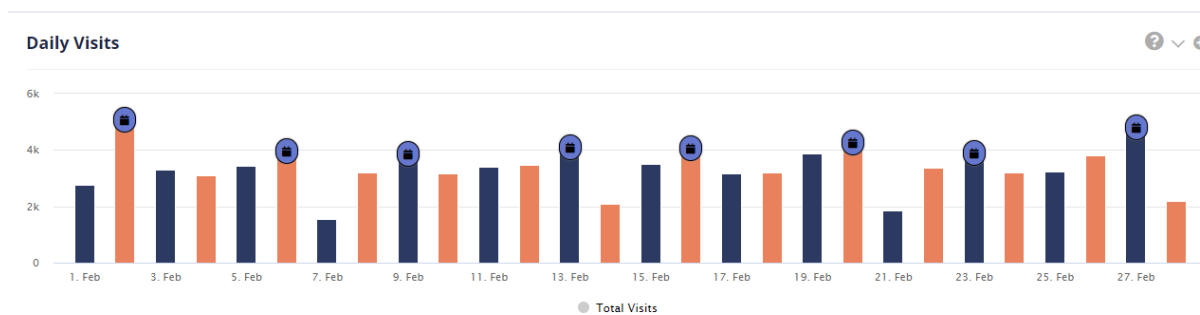
January 2021

Covid –



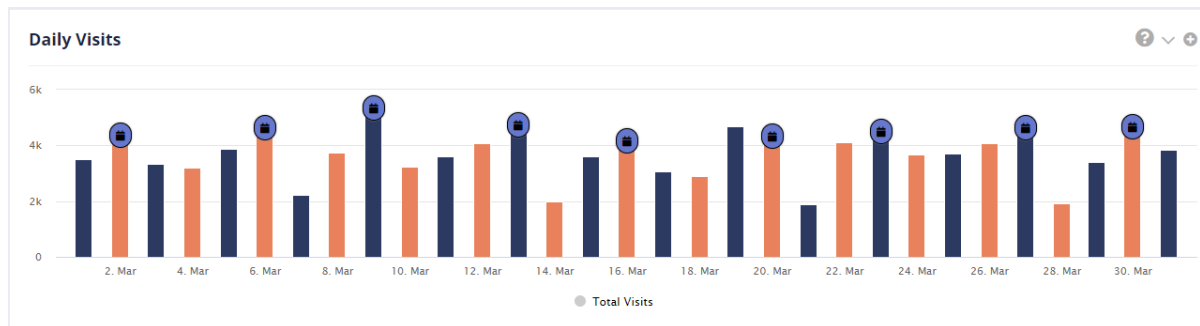
February 2021

Covid –



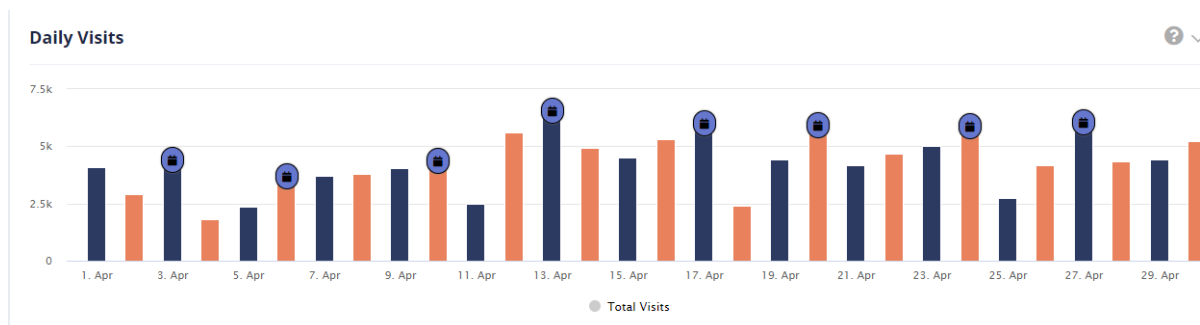
March 2021

Covid –

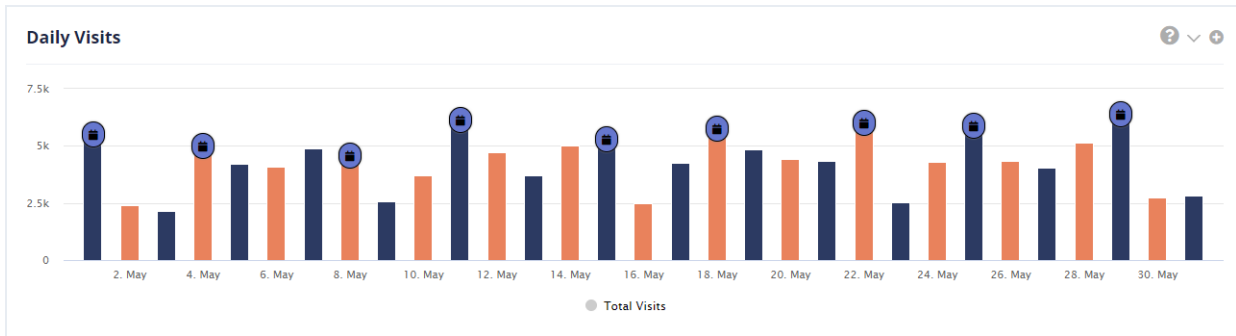


April 2021

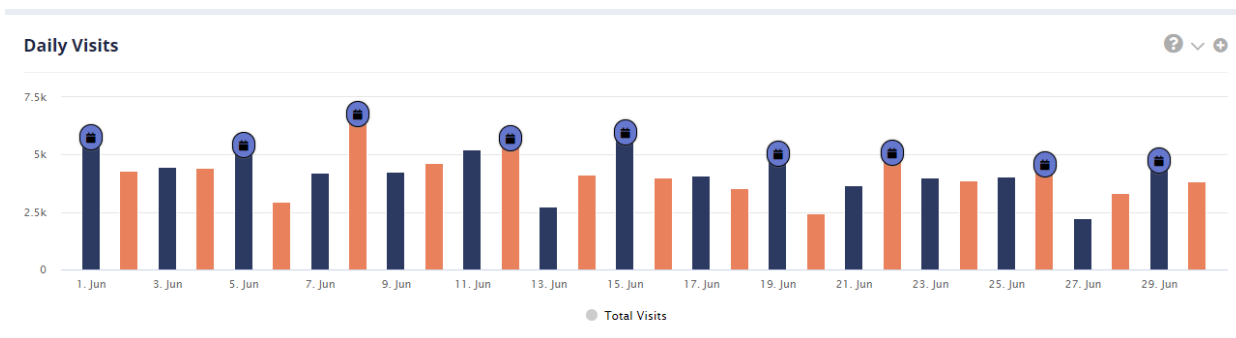
Covid restrictions are concluded and all traders able to trade.



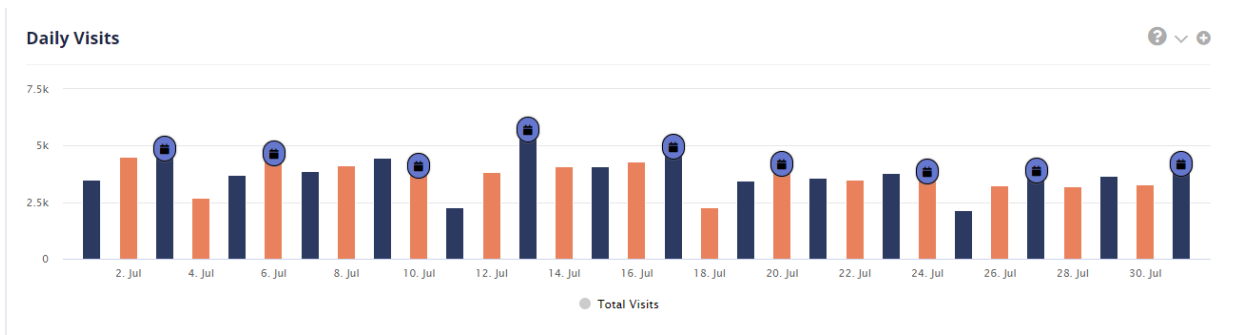
May 2021



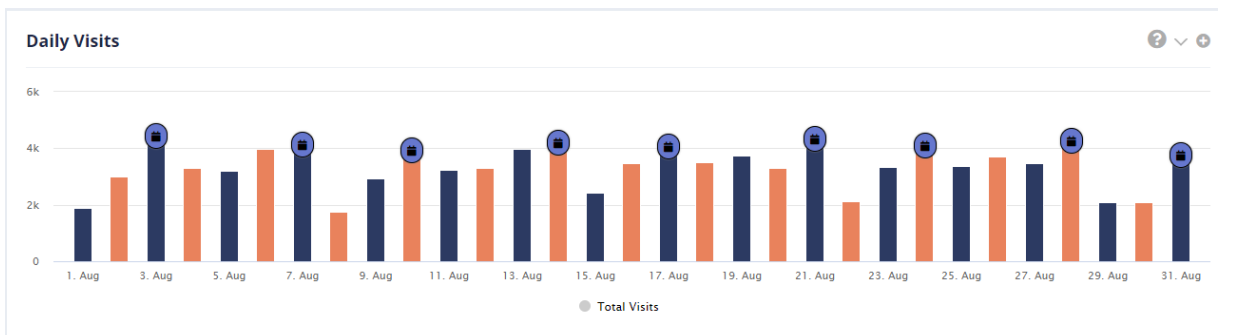
June 2021



July 2021



August 2021



September 2021

