

**LEIGHTON-LINSLADE TOWN COUNCIL
CULTURAL AND ECONOMIC SERVICES COMMITTEE – 9 MARCH 2020
WORK PLAN 2021-2022 (INCORPORATING OBJECTIVES 2019-2024)**

Cultural and Economic Strategic Objectives for 2019-2024 (from Town Council Five Year Plan 2019-2024)

Overarching Objective 3 – VIBRANCY AND VITALITY OF THE TOWN CENTRE: To continue to support a vibrant town through partnership working and initiatives including management of the street markets, support for local businesses, town and community promotions and town centre enhancements.

Objective ref.no. in 5 Yr Plan	Objective	Comments
5	To review waste and recycling operations (Market)	New Council-wide contract in place. Feb 2021 – crisp packet recycling box was operational in autumn 2020 however this stopped as the council's contractor ceased its recycling service.
17	To Consider delivery of a Town Ranger service.	Being led by Grounds and Environmental Services & commences in the new financial year.
18	To promote the creation of a soft play facility within the town.	Feb 2021 – this objective is included in Council's Partnership Project List presented to Partnership Committee. Committee is now requested to review the list for comment and suggested amendments if applicable at its meeting on 13 September 2021.
19	To identify, promote and celebrate the unique features and heritage of the Parish to both residents and visitors.	Official Town Guide updated in Spring 2019. Buzzard Trails App. for Living History Trail launched October 2019. The locally distinctive new Town Centre logo launched 2020. Historic High St. shopping history will be celebrated in autumn's Living History activities. Feb 2021 – Living History Task & Finish Group set up to review event and recommendations are presented for Committee's approval.
20	To consider taking on additional services, where practicable and where considered beneficial to the town.	
21	To promote the town centre as a safe and vibrant place to visit in the evening.	Coordination role of Best Bar None (BBN) scheme on behalf of partners was relinquished 31 March 2020. The scheme continues, led by Central Bedfordshire Council and the next awards scheme is planned to go live in February 2021 Feb 2021 – BBN scheme postponed due to ongoing Covid-19 restrictions.
22	Consider the provision of town centre Wi-Fi (including footfall monitoring facility).	Wi-Fi and GeoSence footfall counting systems installed and went 'live' on 02/01/2020. Funded for 3yrs (contract concluding in late 2022), through s106 as

		released from CBC. Jan 2021 – now entered into year two of the three-year funded scheme.
23	To continue to manage, promote and develop the street market.	Ongoing - Annual market activity delivery and work plans in place. 2020 – alternative venue for market in May and returned to High Street in June. Additional market, 'Thursday eXtra' commenced August 2020 to assist casual and speciality traders unable to fit in the Covid-19 compliant market. This has now ceased as there is no longer a need. The market continues to operate within the temporary pedestrianisation space. The market opening hours are due to change on 1 st October 2021 to run 08.30 – 15.00 as per the outcome of the recent review incorporating trader feedback.
24	To continue to deliver quality community events and regularly review their scope and delivery.	Annual review of delivery practices inc. H&S are ongoing. External H&S review completed in 2019. 2020 – Covid-19 alternative activities delivered throughout 2020. "021 – band concerts restarted with Covid restrictions which were removed following changes in government restrictions. They continue into September and will culminate with the Proms and Picnic in the Park finale. The Big Lunch took place in the alternative park venue.
25	To consider ways to work with town centre businesses to achieve digital/ on-line commerce options and promote the town's shopping/ leisure offer.	Shopping and Services Directory commenced updating in Feb 2020. The draft version was circulated and then finalised in June/July 2020. Printed versions now in circulation and bus stop posters updated. COVID-19 Welcome Back campaign current being delivered. Feb 2021 - Shop Local LB portal launched Dec 2020. Online LL Directory launched in 2020. The Welcome Back Fund builds on the above with promotional activity aimed at enticing visitors back to the town centre as well as extending promotional activity.
26	To consider ways to support the increase in leisure and personal development opportunities for youth, incorporating ongoing feedback from young people and considering suitability of delivery locations for youth work.	Planned Partnership Committee consultation delayed due to COVID-19. TACTIC service is currently gathering feedback whilst undertaking outreach activities. Feb 2021 – Partnership Committee's Community Forum confirmed to undertake consultation. Delivery of the survey is planned for October 2021 with survey data first being reported to Partnership Committee in December.
27	To consider ways to support the increase in leisure opportunities for older people.	Task and Finish group to commence from April 2020 to review current local activity and to bring recommendations to Committee in Sep 2020. Feb 2021 - Leighton Linslade Helping Hands web site funded. Work is ongoing and Committee is asked to decide on the Helping Hands tender applications at its committee meeting on 13 September .
27a	To consider the potential for a cultural and community facility in the town centre.	Feb 2021 – On Council's Partnership Project list. South Side Task & Finish group established and reporting to Partnership Committee.

MEETING DATES 2021-2022

Meeting Date	Regular Updates	Fixed Deadline items	Other anticipated discussion items
14 June 2021	Market Sub Committee minutes Older People Sub Committee Minutes Budget TACTIC Events Service updates	<ul style="list-style-type: none"> • Christmas Lighting Contract • Decision on Christmas Festival (Events Update Report) 	<ul style="list-style-type: none"> • Living History Task & Finish Group recommendations •
13 September	Market Sub Committee minutes Older People Sub Committee Minutes Budget TACTIC Events Service updates	<ul style="list-style-type: none"> • Community Events proposals for 2022/23 	<ul style="list-style-type: none"> • Youth Film Club - 2nd phase update. TBC • Partnership Project List • 55up Technology Helpline Tender
13 December	Market Sub Committee minutes Older People Sub Committee Minutes Budget TACTIC Events Service updates	<ul style="list-style-type: none"> • Future Budgets 2022/23. • 55up grant applications. 	<ul style="list-style-type: none"> • Receive results from Partnership Committee's Community Forum's Youth Survey
14 March 2022	Market Sub Committee minutes Older People Sub Committee Minutes Budget TACTIC Events Service updates	<ul style="list-style-type: none"> • 2022/23 Draft Committee work plan. • 55up grant applications. 	