

**LEIGHTON-LINSLADE TOWN COUNCIL
CULTURAL AND ECONOMIC SERVICES COMMITTEE – 9 MARCH 2020
WORK PLAN 2020-2021 (INCORPORATING OBJECTIVES 2019-2024)**

Cultural and Economic Strategic Objectives for 2019-2024 (from Town Council Five Year Plan 2019-2024)

Overarching Objective 3 – VIBRANCY AND VITALITY OF THE TOWN CENTRE: To continue to support a vibrant town through partnership working and initiatives including management of the street markets, support for local businesses, town and community promotions and town centre enhancements.

Objective ref.no. in 5 Yr Plan	Objective	Comments
5	To review waste and recycling operations (Market)	New Council-wide contract in place.
17	To Consider delivery of a Town Ranger service.	Being led by Grounds and Environmental Services & commences in the new financial year.
18	To promote the creation of a soft play facility within the town.	
19	To identify, promote and celebrate the unique features and heritage of the Parish to both residents and visitors.	Official Town Guide updated in Spring 2019. Buzzard Trails App. for Living History Trail launched October 2019. The locally distinctive new Town Centre logo launched 2020. Historic High St. shopping history will be celebrated in autumn's Living History activities. On-line Living History Business trail continues throughout November.
20	To consider taking on additional services, where practicable and where considered beneficial to the town.	
21	To promote the town centre as a safe and vibrant place to visit in the evening.	Coordination role of Best Bar None scheme on behalf of partners was relinquished 31 March 2020. The scheme continues, led by Central Bedfordshire Council and the next awards scheme is planned to go live in February 2021
22	Consider the provision of town centre Wi-Fi (including footfall monitoring facility).	Wi-Fi and GeoSense footfall counting systems installed and went 'live' on 02/01/2020. Funded for 3yrs (contract concluding in late 2022), through s106 as released from CBC. Monthly footfall figures regularly shared via Cllr Newsletter, with Business Rep, and Central Bedfordshire Council colleagues.
23	To continue to manage, promote and develop the street market.	Ongoing - Annual market activity delivery and work plans in place. 2020 – alternative venue for market in May and returned to High Street in June. Additional market, 'Thursday eXtra' commenced August 2020 to assist casual and speciality traders unable to fit in the Covid-19 compliant market. Food and permitted items only market in place for November lockdown – market

		remains in High St. Thursday eXtra market suspended due to lockdown,
24	To continue to deliver quality community events and regularly review their scope and delivery.	Annual review of delivery practices inc. H&S are ongoing. External H&S review completed in 2019. 2020. Covid-19 alternative activities being delivered throughout 2020.
25	To consider ways to work with town centre businesses to achieve digital/ on-line commerce options and promote the town's shopping/ leisure offer.	Shopping and Services Directory commenced updating in Feb 2020. The draft version was circulated and then finalised in June/July 2020. Printed versions now in circulation and bus stop posters updated. Original COVID-19 Welcome Back campaign nearing completion. Online SME Business directory launched – website hosted and led by local entrepreneur.
26	To consider ways to support the increase in leisure and personal development opportunities for youth, incorporating ongoing feedback from young people and considering suitability of delivery locations for youth work.	Planned Partnership Committee consultation delayed due to COVID-19. TACTIC service is currently gathering feedback whilst undertaking outreach activities.
27	To consider ways to support the increase in leisure opportunities for older people.	Task and Finish group to commence from April 2020 to review current local activity and to bring recommendations to Committee in Sep 2020.
27a	To consider the potential for a cultural and community facility in the town centre.	

MEETING DATES 2020-2021

Meeting Date	Regular Updates	Fixed Deadline items	Other anticipated discussion items
2020 1 June No meeting	Market Sub Committee Minutes Budget TACTIC Events Service updates	<ul style="list-style-type: none"> Youth Film Club - 2nd phase update. Task and Finish Group – Older people, update. <i>Defer to December</i> 	
7 September	Minutes Budget TACTIC Events Service updates	<ul style="list-style-type: none"> Combined with Market Agenda. Task and Finish Group – Older people, initial conclusions. Deferred to December. 	<ul style="list-style-type: none"> Best Bar None update / results. - <i>CBC leading, and next rounds starts in Feb 2021.</i>
7 December	Market Sub Committee Minutes Budget TACTIC	<ul style="list-style-type: none"> Task and Finish Group – Older people final draft proposals. Community Events proposals for 2021/22 	<ul style="list-style-type: none"> Receive results from Partnership Committee's Community Forum young people consultation/ survey in readiness to consider budget implications. <i>Deferred – has not taken place.</i>

	Events Service updates	<ul style="list-style-type: none"> • Future Budgets 2021/22. 	<ul style="list-style-type: none"> • Pigeon Management proposal.
2021 1 March	Market Sub Committee Minutes Budget TACTIC Events Service updates	<ul style="list-style-type: none"> • 2021/22 Draft Committee work plan. • Youth Film Club - 2nd phase evaluation. <i>TBC- defer to 2021/22</i> • <i>Living History Task & Finish Group recommendations - TBC</i> 	<ul style="list-style-type: none"> • Christmas lights proposals for future contract.

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