

Survey Results



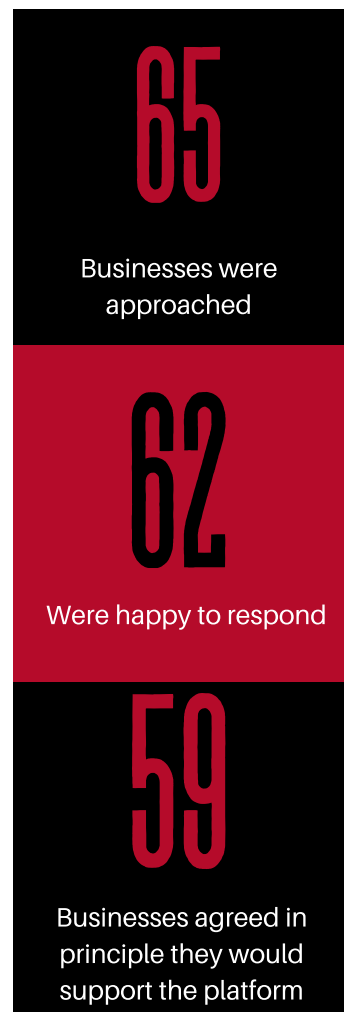
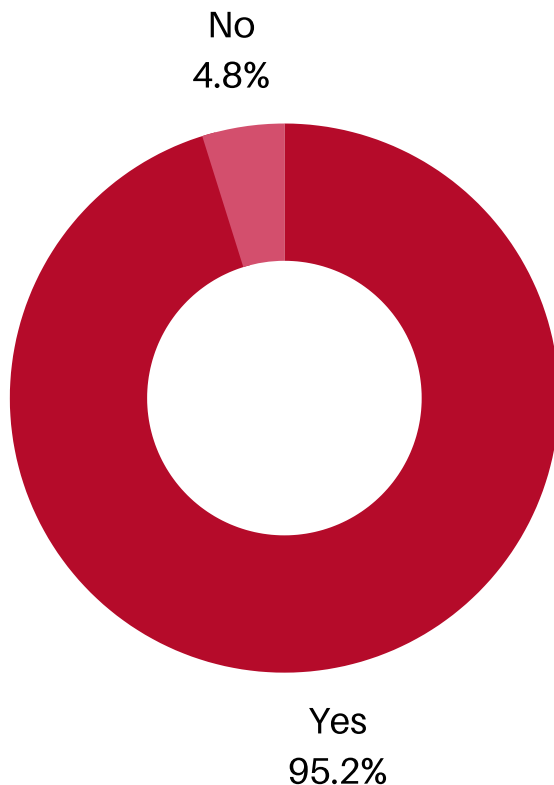
A survey was conducted on Wednesday 21st October 2020 to establish interest in a Leighton Buzzard Town Centre website, supporting independent businesses within the town.

Town Centre businesses were approached and the question asked was:

In principle would you be interested in participating in a single website for the Town Centre supporting independent businesses?

WHAT ARE THE RESULTS?

Of the 62 responses, what percentage was yes & no



More information

The (three) reasons given for not wanting to participate were:

- People can find them on Google
- Conflict with their own website
- Head office have control (although independent)