

Project Development

Client: Leighton Buzzard Digital High Street

Website Development Estimate - 19/06/20



Option 1 - Content management system from outset

	Hours	Cost (£65p/h)
Framework <i>This will determine the page structure and core design of building a mobile optimised website.</i>		
Home Page Template	5	325
Business Hub Template With Search Functionality	8	520
Business Page Template	5	325
News Page Template	5	325
Content Management System <i>Integration of Storyblok content management system into website</i> Please note this does not include any listing of businesses.		
Integrate Storyblok CMS with website	10	650
Business Content Type	5	325
News Content Type	5	325
Elements <i>Individual and dynamic elements required for the website.</i>		
Header	1	65
Footer	1	65
Menu	2	130
Home Page Hero (Slideshow / Video)	2	130
Content <i>From copy and images supplied by client. Editing and adding copy and imagery into the framework, which will need to be resized and tested to fit device size.</i>		
Home Page	2	130
Contact Us Page	1	65
LB First Tab	0	0
Legal Requirements <i>Adherence to legal requirements for websites</i>		
Cookie Law Widget	1	65
Cookie Policy	1	65
Terms and Conditions (to be supplied by client)	1	65
GDPR Policies (to be supplied by client)	1	65
Privacy Policy (to be supplied by client)	1	65
Company Information (to be supplied by client)	0	0
Copyright Information	0	0
Admin <i>Admin work related to the hosting of the website and search engine positioning.</i>		

Set up Google Analytics & Webmaster Tools	0.5	32.5
Upload Website to Hosting Environment	1.5	97.5
Add Sitemap	1	65
Total	60	£3,900.00

Option 2 - No content management system

	Hours	Cost (£65p/h)
Framework		
<i>This will determine the page structure and core design of building a mobile optimised website.</i>		
Home Page Template	1	65
Business Hub Template With Search Functionality	5	325
Business Page Template	1	65
Elements		
<i>Individual and dynamic elements required for the website.</i>		
Header	1	65
Footer	1	65
Menu	2	130
Home Page Hero (Slideshow / Video)	2	130
Content		
<i>From copy and images supplied by client. Editing and adding copy and imagery into the framework, which will need to be resized and tested to fit device size.</i>		
Home Page	2	130
Contact Us Page	1	65
Add Listed Businesses (x15)	7.5	487.5
LB First Tab	0	0
Legal Requirements		
<i>Adherence to legal requirements for websites</i>		
Cookie Law Widget	1	65
Cookie Policy	1	65
Terms and Conditions (to be supplied by client)	1	65
GDPR Policies (to be supplied by client)	1	65
Privacy Policy (to be supplied by client)	1	65
Company Information (to be supplied by client)	0	0
Copyright Information	0	0
Admin		
<i>Admin work related to the hosting of the website and search engine positioning.</i>		
Set up Google Analytics & Webmaster Tools	0.5	32.5
Upload Website to Hosting Environment	2	130

Add Sitemap	1	65
Total	32	£2,080.00
Option 3 - To add content management system to option 2 <i>Integration of Storyblok content management system into website</i>		
Integrate Storyblok CMS with website	10	650
Business Content Type	5	325
News Content Type	5	325
News Page Template	5	325
Move Existing Businesses (x15)	5	325
Total	30	£1,950.00
Option 4 - E-commerce functionality <i>E-commerce functionality to allow listed businesses to upload products onto one central online shop</i> Please note this does not include any uploading of products.		
Shopify Integration	25	1625
Total	25	£1,625.00
Hosting costs		
Website hosting (including automatic snapshot backup of website)		£174 per year
SSL Security Certificate		£99 per year
Storyblok CMS Subscription (If applicable)		\$13 per month

To accept this estimate, please sign, date & return to alice@lyncot.co.uk

Signature _____

Print Name _____

Date _____

All prices do not include VAT at the current rate.
Additional pages are chargeable @ £130 per page.

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