

1) ECONOMIC DEVELOPMENT

Items	Budget	Allocated	Spent / Committed	Remaining	Comments
<b>A. ECONOMIC DEVELOPMENT – unspent budget – carried over into EMR 2013/14</b>	970/9018	<b>£30,433</b>			
Town Centre Delivery Plan: 1. Signage	970/9018		£10,000		Signage audit recommendations: £5,546 of PO's raised to date
2. Mews and alleyways improvements	970/9018		£20,000		Unspent – dependent on planned works with CBC
Bus shelter shopping directory posters	970/9018		£500 (£433)		£500 agreed by Partnership Committee 13/02/14. Cost include installation & printing of posters. £275 spent from this budget (Ref 502/4325 current year)
<b>TOTALS</b>		<b>£30,433 Allocated</b>	<b>£30,433 Spent / Committed</b>	<b>£ 0 Remaining</b>	

Items	Budget	Allocated	Spent / Committed	Remaining	Comments
<b>B. ECONOMIC DEVELOPMENT – CURRENT YEAR BUDGET 2014-15</b>	<b>504 -</b>	<b>£57,500</b>			
Web Site	504/4329	£5,000	£5,000	£0	£3,223 spent to date.
The Temporary Beach	504/4570	£30,000 (7,500)	£29,490	£510	Agreed on 23/10/14 to install Temporary Beach for 2015/16 at £35k 12/02/15
The Local Residents' Survey	504/4571	£10,000	£9,627	£373	Survey delivery: £9,197 Focus group attendance incentive: £750 less £320 (non attendance)
Town Centre Bunting	504/4572	£2,500	£2,378	£122	Spent £2,244 £135 used for Web Site, £122 remaining
CBC Business support (Inc. Market Bursary)	504/4573	£9,835	£6,600	Recommend carry forward £3,235	To date 3 Market Bursaries have been awarded - £1,500. CBC invoice £5,100
Independence Retail Day	504/4574	£165	£163	£2.00	Marketing materials for Day and launch of Defibrillator project. (503/4430 – old code as per Committee resolution, 5/06/14)
<b>TOTALS</b>		<b>£57,500 Allocated</b>	<b>£53,258 Spent / Committed</b>	<b>£4,242 Remaining</b>	<b>£35,000 original budget/CBC. Additional £22,500 towards Beach.</b>

2) BIG PLAN

Items	Budget	Allocated	Spent / Committed	Remaining	Comments
<b>A. BIG PLAN 2013-2014 unspent budget – carried over into EMR</b>					
<b>2014-15 Budget</b>	<b>970/9028</b>	<b>£29,820</b>			
Astral Park marketing materials	970/9028	£2,000	£2,000		Wedding & Business brochures printed.
Match funding: Green Gym	970/9028	£10,000	£3,000 + £7,000		£3k - commission of Sport Development plan and Order was raised. £7,000 match funding to be utilized for new grant bid in this financial year. 12/02/15 Plan to be finalized prior to adoption
Greening at Bideford Green	970/9028	£500	£465	£35	The Greensand Trust
Consider resurfacing of outside tarmac play area at Vandyke Road youth club	970/9028	£1,000		Recommend £1,000 remains in EMR 2015/16	11/03/15 - CBC confirmed request no longer active. Future S106 monies to be utilized for MUGA instead.
Performance area: Undertake scoping work regarding possibility of creating a “performance area” (i.e. a covered area, similar to bandstand) based around the Stone Circle at the bottom of the High Street	970/9028	£2,000		Recommend carry £2,000 forward to 2015/16	Details and costs to be discussed; may need to wait until relocation of buses. CBC officers liaising with Amey re. bus stop relocation. Long term plans still TBC.
Market trader workshops	970/9028	£3,000		Recommend carry forward £3,000 to 2015/16	1 workshop delivered utilizing Markets Budget code. 2 <sup>nd</sup> workshop for Feb 2015 did not take place.
Fairtrade signage	970/9028	£1,500	£1,500		Work completed
<b>TOTALS</b>	970/9028	<b>£20,000 Allocated</b>	<b>£13,965 Spent / Committed</b>	<b>£6,035 Remaining (£3,000 TBC)</b>	<b>Resolved in Oct '14 to reallocate remaining funds of £3,000 (Market Trader Workshops) to town greening projects relating to 'In Bloom' delivery works.</b>

Items	Budget	Allocated	Spent / Committed	Remaining	Comments
<b>B. BIG PLAN CURRENT YEAR - 2014-15 Budget</b>	<b>£18,000</b>				
1. Publications	502/4325	£6,000	£4,657	Recommend to carry forward £1,343 to 2015/16	Shopping directories & bus stop posters. £405 allocated to leaflet display racks 25/03 Remainder allocated to publication display systems. <b>Recommendation to use the remaining £1,343 for additional Tourism Leaflets as per report due 16/4/15</b>
2. Projects:	502/4522	£10,000	<i>(projects below)</i>		
2.a, Traffic camera Soulbury Road.	502/4522		£3,000		Completed
2.b, Astral Park community / youth projects	502/4522		£3,000		On target
2.c, Grovebury Road & Gateway Fairtrade sign	502/4522		£329.00		Completed
2.d Tourism Leaflet	502/4522	(3,671 allocated to this project )	£2,480	Recommend carry forward £1,191 to 2015/16	£2,480 invoiced for design. Remaining to be carried forward for printing costs
3. Community Forum	502/4524	£2,000	£3.00	£1,997 (Recommended carry forward 2015-16)	Two events planned for 2015/16 - Autumn 2015, Youth Forum, late Winter (February) 2016, Health & Wellbeing. Proposal to carry over remaining funds into 2015-16. £66 committed to room hire for youth event 25/3/15
<b>TOTALS</b>		<b>£18,000 Allocated</b>	<b>£13,469 Spent / Committed</b>	<b>£4,531 Remaining</b>	<b>Recommendation:</b>

3) TOWN CENTRE MANAGEMENT

Items	Budget	Allocated	Spent / Committed	Remaining	Comments
<b>A. TOWN CENTRE MANAGEMENT 2013-2014 unspent budget – carried over into Earmarked Reserves</b>	970/9027	<b>£59,565</b>			
Town Centre Delivery Plan - <b>Street lighting</b> improvements	970/9027	£10,000		Recommend carry forward £10,000 to EMR 2015/16	CBC Purchase Order for £450 – feasibility study for all mews lighting commissioned = study completed. Final recommendations still due from CBC Initial discussions held with AMEY and briefing for Members/Officers held on 17 July 2013 – awaiting designs/costs from AMEY. (CBC Officer led)
Town Centre Delivery Plan – <b>Environmental improvements</b>	970/9027	£15,839	£807.84	Recommend to carry forward £15,031.16 to EMR 2015/16	Committee decision (23/10/14) – Signage report, Agenda Items 13.b – mews and alleyways recommendations Incorporates £3,000 for movement of Taxi Rank 26/11/14, Agreed High Street improvement to lamps £807.84.
Signage	970/9027	£13,395	£13,422	£27 overspend	Agreed Committee decision (23/10/14) – Signage report 26/11/14, £13,422 Signage project PO's raised.
Children's Trail	970/9027	£1,000	£1,000	£3.22 overspend	Ongoing maintenance. 26/11/14 Guardian agreed and in place.
Town Centre Management - various/projects	970/9027	£18,236	£2,215	Recommend carry forward £16,021 less £30.22 (above) overspend = £15,990.78 to 2015/16,	Combined TCM projects, Street furniture & Salaries Incorporates pigeon management at 26/11/14, £2,215 PO Raised spent to date (pigeons).
Business Development	970/9027	£1,095	£1,095		

TOTALS		£59,565 Allocated	£ 18,539.84 Spent / Committed	£ 41,021.94 Remaining	+
Items	Budget	Allocated	Spent / Committed	Remaining	
<b>B. TOWN CENTRE MANAGEMENT CURRENT YEAR 2014-15 Budget</b>	503/-	<b>£140,102</b>			
1.Town Centre Delivery - Pigeon Management / Town Ranger	<b>£20,000</b> 503/4505	£20,000	£15,680	£4,320	£11,634.98 –spent to date incorporates operation Swan budget set at £10,485 - as per Partnership Committee resolution 05/06/14, Operation Swan programme changes means less expenditure anticipated leaving £6,320 remaining budget. £1,149 – Town ranger cleaning £2,000 – to Defibrillators with £1,141 spent to date
Salaries	503/4000	£25,102	£25,102		Partnership officer
Salaries for Christmas event	503/4408	£5,000	£5,000		On-track with preparations for event
Christmas lights	503/4412	£30,000	£24,229	Recommend carry forward £5,771 to 2015/16	2014/15 – project completed
Street furniture	503/4502	£6,000		Recommend carry forward £6,000 to 2015/16	Agreed - to spend on Banners (lamp post) – promotions. Capacity limitations means order of items likely to take place in 2015/16.
Signage	503/4507	£15,000	£8,822	Recommend carry forward £6,178 to 2015/16	£8,822 PO's raised to date. Mews and Alleyways spend to add
Childrens' Trail	503/4509	£8,000	£3,183	Recommend £4,817 to be carried forward to 2015/16	
Business Development (Business networking event)	503/4510	£2,000	£2,000		On track. LB Connect sponsorship to the sum of £600 has been received and utilized

					for the 2014 /15 event.
Christmas Festival	503/4511	£11,500	£11,500		Committee minutes recorded allocation of £12,000 yet only £11,500 recorded in budget papers <b>£4,771 - income</b>
Summer Sunday (Big Lunch)	503/4552	£10,000	£10,000	<b>£71 overspend</b>	£809 overspend and <b>£738 income generated = -£71</b>
Salaries Summer Sunday (Big Lunch)	503/4553	£7,500	£7,500		
<b>TOTALS</b>	<b>Budget</b>	<b>£140,102 Allocated</b>	<b>£113,016 Spent / Committed</b>	<b>£27,086 Remaining</b>	£71 – overspend to be met within remaining combined 503 /- budgets Resolved Oct '14, to allocate £6,000 to spend on Banners (lamp post) – promotions/West Street - TBC remaining totals on some projects

**BUDGET 2015-2016**

Items	Budget codes	Previous Year 2014-15	Proposed Budgets carry over inc. EMR	Proposed Budget	Comments
<b>ECONOMIC DEVELOPMENT – 2015-16</b>					
<b>CBC Business Support</b>	504/4573	£9,835	From 2014/15 £3,235	£10,000 TBC	Pending confirmation of projects (includes market Bursary Scheme £2,500) LLTC Officers seek to maintain Bursary.
<b>Independence Day - independent retailers</b>	504/4574	£165		£500	Annual day - led primarily by LB First. 2015 activity TBC
<b>Permanent attraction options for Town Centre / Parsons Close Recreation Grounds.</b> (Temporary Beach Evaluation)	504/4570	£30,000		£35,000	26/11/14 Temporary beach agreed at £35k 16/04/15 – pending L&C and the Partnership, agreement for a 2yr approach for hosting a temporary beach.
<b>Town Centre Bunting - improve and complete the use</b>	504/4572	£2,500		£2,000	Installation and removal costs and purchase more to improve coverage and 'look' and research a more attractive hanging approach.
<b>Tourism Strategy - review and update</b>	504/ - (Recommend this budget area)	£0		£5,000	The current strategy ends in 2014/15. New strategy is needed for the next 3/5 years (TBC). 16/04/15 – CBC presentation to explain Market Town strategy /approach <b>Recommended to committee use £2000/3000 for the outsource distribution of the Tourism Leaflet 16/4/15</b>
<b>Residents' Survey - follow-up delivery activity.</b>	504/4571	£10,000		£5,000	Committee discussion (23/10/14) - actions to be identified and budget allocation to be agreed. Workshop proposal to explore response options. Possibly utilising other budgets depending on activity. 26/11/14, workshops have commenced.
		<b>£57,500</b>	<b>£3,235 Proposed</b>	<b>£57,500 Proposed Budget</b>	



Items	Budget codes	Previous Year 2014-15	Proposed Budgets carry over inc. EMR	Proposed Budget	Comments
<b>BIG PLAN 2015-16</b>					
<b>Big Plan - review and update</b>	502/- (Recomm end this budget area)	£0		£0	The current strategy is to end in 2017. 26/11/14 agreed to write addendum document that acknowledges progress made to date and re-iterates those ambitions still requiring focus
<b>Big Plan Projects</b>	502/4522	£10,000		£10,000	Individual projects TBC
<b>Community Forum - continuation</b>	502/4524	£2,000	Carry forward from 2014/15 £1,997	£500	Two events planned for 2015/16 - Youth Forum October 2015, Health & Wellbeing forum early 2016. £500 - Young people need an incentive.
<b>Publications: Shopping &amp; Business Directories - ongoing yearly updates</b>	502/4325	£6,000		£4,500	Shopping - already established and annual updating is required. Proposal to extend reach of directory to include the many home-based business, i.e. Directory A & B.
<b>Performance area in High Street</b>	970/9028		Carry forward from EMR 2013/14 £2,000		Long term plans still TBC
<b>Projects: (all project remaining funds)</b>	502/4522		Carry forward from EMR 2014/15 £3,671		
		£18,000	<b>£7,668 Proposed Reserves</b>	<b>£15,000 Proposed Budget</b>	

Item	Budget codes	Previous Year 2014-15	Proposed Budgets carry over inc. EMR	Proposed Budget	
<b>TOWN CENTRE MANAGEMENT 2015-16</b>					
<b>Salaries</b>	503/4000	£25,02		£25,102	
<b>Christmas salaries</b> (Event stewards)	503/4408	£5,000		£5,000	
<b>Christmas Lights</b>	503/4412	£30,000	£5,941 (carry forward 2015-15)	£30,000	One of carry forward proposed in order to renew/update fittings and facilitate new street 'dressing' contract for Christmas.
<b>Christmas Street Event</b> (Festival)	503/4511	£11,500 (topped up to £500)		£12,000	
<b>Street Furniture</b>	503/4502	£6,000	£6,000 (Carry forward in EMR 2013-14)	£0	£6k from 2014/15 allocated to lamp post banners
<b>Children's Trail</b> - ongoing upkeep and promotion	503/4509	£8,000	Carry forward from 2014/15 £4,817	£4,000	Ongoing maintenance - yearly upkeep and preservation of trail items. Promotion - yearly re-printing of marketing and story books. Guardian consultancy fees. Pending Partnership Committee paper 11/12/14
<b>Partnership Events Salaries</b> (stewarding/overtime)	503/4553	£7,500		7,500	
<b>Partnership Event</b> <b>(Leighton-Linlslade Big Lunch)</b> Sunday 7th June 2015 (National Big Lunch Day)	503/4552	£10,000		£10,000	On 07/05/14 Partnership Committee resolved to: Establish The Big Lunch as an annual event for the next 5 years (2015/16 to 2019/20 inclusive). Fund to the amount of £10k for 2015/16 and renew the budget annually. Funding covers all delivery costs and publicity. 2015 theme is Big Lunch Food festival – featuring 'The Great Leighton Bake Off'.
<b>1. Town Centre Management</b> (various projects):	503/4505	£20,000	Carry forward from	£19,000	E.g. Pigeons, Ranger, Defibrillators

			2014/15 £15,990.78		
<b>1.a, Community Access Defibrillators</b>	503/4505	£0		£1,000	23/10/14 Resolved to support defibrillator for one year. 12/02/15 – resolved to commit to a 3 yr SLA with a further 2 yrs funding at £1,000 per year.
<b>Business Network</b> - annual event held in spring	503/4510	£2,000		£2,000	Funds towards the Spring 2016 business networking event in which planning starts January 2016.  <b>Recommendation: to secure sponsorship, minimum of £500.</b>
<b>Signage Strategy</b> - continuation	503/4507	£15,000	Utilise reserves – amount TBC		Continue delivery of Strategy and subsequent Audit recommendations. To carry over existing funds into 2015/16 (Reserves) pending final spend in 2014-15
<b>Town Centre Delivery Plan</b> - ongoing delivery	503/-	£55,000 EMR budget	£55,000, E MR carry forward	Utilise reserves	Linked with the Signage and Mews delivery activity. To carry over existing funds into 2015/16 (Reserves) Incorporates £3,000 for Taxi Rank changes
<b>TOTALS</b>		£140,102	<b>£93,817 Proposed Reserves/ Unspent (Less Signage TBC)</b>	<b>£115,602 2015/16</b>	TBC total amount to carry forward