

## Partnership Committee

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**Date:** 5 June 2014

**Title:** TEMPORARY BEACH

**Purpose of the Report:** To receive an update on the Temporary Beach in Parsons Close

**Contact Officer:** Jo Martindale, Partnership Officer

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**RECOMMENDATION:** To note the report

### UPDATE

#### 1. INTRODUCTION/BACKGROUND

- a As part of the 2014 Summer Programme, the introduction of a temporary beach to work alongside the Splash and Play, Skate Park and recreational activities in Parsons Close was agreed.
- b It was considered that the proposal would offer “added value” when compared to a single one off event which could be compromised by inclement weather or other issues outside of the control of the council.
- c Given the position of Parson’s Close to the High Street, the beach would provide a tourist attraction for both parishioners and visitors and help contribute to the town centre offer. It therefore has the potential to offer a longer term benefit to the Town Centre.

#### 2. EVENTS & ACTIVITIES

- a Various activities and events have been arranged including a beach party for the opening launch on Saturday 7<sup>th</sup> June and also a Pirates Day on 9<sup>th</sup> August to support the World Cup Market event in the town. A range of entertainment has been booked including Aqua boats, Punch and Judy, sporting games, arts & crafts, deck chairs, food stalls, inflatable’s, face painting plus a music event by TACTIC.

#### 3. STAFFING

- a Two Beach attendants will be hired to cover the operational hours (a 3 month contract) and will report to The Operations Manager with daily supervision provided by the Parsons Park Groundsman.

- b The recruitment process is currently underway and interviews will commence w/c 19<sup>th</sup> May. Their training will include the set up and maintenance of the beach plus supporting ground work including mowing, weeding, strimming etc plus the splash and play. As part of the induction, the newly appointed staff will receive Health & Training and Manual Handling training. A full operational manual has been put in place for those who will work on the beach.

**4. TERMS OF USE**

- a The Beach will be open from 10:00 – 17:00 Monday to Sunday. The attendants will be onsite for an hour before and an hour after for beach maintenance duties. The official opening of the beach will be 7<sup>th</sup> June to 7<sup>th</sup> September.
- b It was considered that the beach will be hired out to local schools, communities and sports related groups (zumba, yoga) including more national companies i.e National Volleyball League. Not to disappoint users it has been agreed that this will be limited Monday to Friday between 10:00 and 12:00 and a fee of £7 per hour charged to cover the attendant's costs for the additional duties. A booking form and terms of hire will be available. Interest has already been received in respects of the hire of the beach. All terms together with ways of booking will be available online and on the signage board at the beach itself.

Report Author:  
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