

## LEIGHTON-LINSLADE TOWN COUNCIL

## PARTNERSHIP COMMITTEE

13 FEBRUARY 2014

## PARTNERSHIP PROJECTS 2014/15

Items	Budget Request	Comments
National Big Lunch Sunday June 1 <sup>st</sup> 2014	<b>£10,000</b> <i>From TCM budget code 503/4552 Summer Sunday</i>	Following the Summer Sunday Medieval Big Lunch in 2013, Create another themed Big Lunch in the High Street on Sunday 1 <sup>st</sup> June.
Children's Trail	<b>£3,000 + £5,000 = £8,000</b> <i>From TCM budget code 503/4509 Children's Trail</i>	£3k allocation for the maintenance and upkeep of the artwork inc maps & merchandise and promotional advertising.  £5k to create smaller events including the 2 <sup>nd</sup> anniversary, National Book Week and Roald Dahl day and work in conjunction with the local Library and schools.
Temporary Beach – Parsons Close Recreational Ground	<b>£22,500 for build, signage and publicity</b> <b>Plus an additional £7,500</b>  <i>From TCM budget code 503/4430 Economic Development</i>	Create a Pop Up beach in parsons Close as part of the Town's Summer Programme for 3 months from 7 <sup>th</sup> June – 7 <sup>th</sup> September.  £20,000 for the build structure plus a further £5,000 be allocated towards signage, publicity, health & safety, aftercare, hire of entertainment. £5000 will potentially be used for staffing costs and events.
Town Centre Promotions Online / Tourism Enhancement	<b>£5,000</b> from Economic Development  Anticipated cost for the project is £10,000. £5,000 match fund request to Central Services – Policy & Finance Committee.	Upgrade of website to include web page of events and tourism information. Provide information and services for visitors include promotion through Social Media and training for staff. Create web pages with days out in LB with ideas and group places to visit – What's on and what to do. <b>RECOMMENDATION to Partnership to fund £5,000</b>  <b>RECOMMENDATION TO P&amp;F to allocate a further £5,000 from Central Services Public budget code 2014/15 to match fund the project</b>
Summer Bunting	<b>£ 2,500</b>  <i>From TCM budget code 503/4430 Economic Development</i>	Bunting to be put up in the town throughout summer.
Spring Business Networking event	<b>£2,000 – Agreed for 2014/15</b>  <i>Budget code 503/4510 TCM Business Development.</i>	The 2014 Business Networking Event will be at Leighton Buzzard Golf Club on 30 <sup>th</sup> April form 6-9pm. In partnership with LB Connect.
Signage	<b>£15,000</b>  <i>TCM 503/4507 Signage</i>	Funding to include directional signs for Splash & Play and town maps for both ends of the High Street as part of the Town Centre Delivery Plan.
Community Forum	<b>£2,000 – Agreed for 2014/15</b>  <i>BIG PLAN 502/4524</i>	The Community Forum event at Duncombe Day Center on Saturday 22 <sup>nd</sup> March 2014 10am-12pm. Focus is Healthy, Wealthy & Wise.

**RECOMMENDATION to Partnership Committee to consider the proposals and the priorities for 2014/15**