

LEIGHTON-LINSLADE TOWN COUNCIL

PARTNERSHIP COMMITTEE

21 MARCH 2013

POP-UP SHOPS

1 Background

- 1.1 At the last meeting of the Partnership Committee, the Committee received a report regarding a briefing for MPs and Town Team Partners at the offices of the Department of Communities and Local Government, attended by the Town Clerk and by Andrew Selous MP. An initiative called Pop-Up Britain, part of StartUp Britain, being a national campaign for emerging businesses looking for an outlet and empty shops to be brought together.
- 1.2 It was resolved to explore the possibility of setting up a pop-up shop.

2 Update

- 2.1 Contact has been made with various property agents marketing retail premises and the results are :
 - 2.1.1 A local property agent has been contacted to ascertain availability of prime shopping area premises that might be suitable for the Council to rent for a Pop-Up Shop. Regrettably, the agent has no premises on his books.
 - 2.1.2 47 High Street (Millets) – would not wish to use as a Pop-Up Shop.
 - 2.1.3 Waterborne Walk ex-Job Centre premises (**attached**) – would consider allowing premises to be used as a Pop-Up Shop. They have asked for more details as to how this would operate.
 - 2.1.4 Waterborne Walk (next to travel agent) – premises let.
 - 2.1.5 Waterborne Walk (previously Clinton Cards) – have not yet established marketing agent
 - 2.1.6 Stead & Stimpson – premises let.
- 2.2 It is envisaged that the Council could ‘test the potential market’ at the Business Networking Event 17 April 2013.

3 Recommendation

- 3.1 **To note the report and await a further update.**

Report Author:
Pat Kingsnorth, Town Clerk