



Council

Date: 24 August 2020
Purpose of the Report: 'Thursday eXtra' pitch fee charge
Contact Officers: Vivien Cannon, Head of Cultural and Economic Services

Corporate Objective/s		VIBRANCY AND VITALITY OF TOWN AND TOWN CENTRE No.23 To continue to manage, promote and develop the street market.
Implications:		
Financial	Y	Market income
Risk management		
Operational/service delivery		
Legal/compliance		

1. RECOMMENDATION

Should members be minded, the recommendation is to:

- 1.2 To endorse a £15 pitch fee for the 'Thursday eXtra' market attendance on 3rd Thursday of the month as per para 2.2.

2. THURSDAY EXTRA MARKET

- 2.1 The 'Thursday eXtra' market commenced on 23rd July. Operating on the 3rd Thursday of the month, this market day aims to provide an alternative day to trade for the casual and speciality traders (Farmers and, Handmade and Craft) who cannot attend the Charter market days due to space.
- 2.2 The market was initiated before Committee's recent endorsement (Ref.98), namely:- "Casual and speciality traders [are] to be charged full fees upon their return." It is proposed to continue the charge of £15 for attendance of the monthly Thursday market. The reasons being to help establish the alternative market day and encourage ongoing attendance. This also recognises that traders must bring their own equipment and manage their waste. In time, it is anticipated that all traders will be able to re-join the Charter market once distancing requirements are relaxed by Government.

3. CONCLUSION

- 3.1 Council is asked to consider its support to the Thursday eXtra market with a reduced pitch fee of £15. This remains in keeping with the principle of charging casual and speciality market traders yet recognises the need to establish the 3rd Thursday of the month for traders and customers alike.

End.