

**LEIGHTON-LINSLADE TOWN COUNCIL
CULTURAL AND ECONOMIC SERVICES COMMITTEE – 9 MARCH 2020
WORK PLAN 2020-2021 (INCORPORATING OBJECTIVES 2019-2024)**

Cultural and Economic Strategic Objectives for 2019-2024 (from Town Council Five Year Plan 2019-2024)

Overarching Objective 3 – VIBRANCY AND VITALITY OF THE TOWN CENTRE: To continue to support a vibrant town through partnership working and initiatives including management of the street markets, support for local businesses, town and community promotions and town centre enhancements.

Objective ref.no. in 5 Yr Plan	Objective	Comments
5	To review waste and recycling operations (Market)	
17	To Consider delivery of a Town Ranger service.	<i>Being led by Grounds and Environmental Services</i>
18	To promote the creation of a soft play facility within the town.	
19	To identify, promote and celebrate the unique features and heritage of the Parish to both residents and visitors.	<i>Official Town Guide updated in Spring 2019. Buzzard Trails App. for Living History Trail launched October 2019.</i>
20	To consider taking on additional services, where practicable and where considered beneficial to the town.	
21	To promote the town centre as a safe and vibrant place to visit in the evening.	<i>Coordination role of Best Bar None scheme on behalf of partners to be relinquished 31 March 2020.</i>
22	Consider the provision of town centre Wi-Fi (including footfall monitoring facility).	<i>Wi-Fi and GeoSence footfall counting systems installed and went 'live' on 02/01/2020. Funded for 3yrs (contract concluding in late 2022), through s106 as released from CBC.</i>
23	To continue to manage, promote and develop the street market.	<i>Ongoing Annual market activity delivery and work plans in place.</i>
24	To continue to delivery quality community events and regularly review their scope and delivery.	<i>Annual review of delivery practices inc. H&S are ongoing. External H&S review completed in 2019.</i>
25	To consider ways to work with town centre businesses to achieve digital/ on-line commerce options and promote the town's shopping/ leisure offer.	<i>Shopping and Services Directory commenced updating in Feb 2020.</i>
26	To consider ways to support the increase in leisure and personal development opportunities for youth, incorporating ongoing feedback from young people and	<i>DRAFT Annual market activity delivery and work plans in place for endorsement.</i>

	considering suitability of delivery locations for youth work.	
27	To consider ways to support the increase in leisure opportunities for older people.	<i>Task and Finish group to commence from April 2020 to review current local activity and to bring recommendations to Committee in Sep 2020.</i>
27a	<i>To consider the potential for a cultural and community facility in the town centre.</i>	

MEETING DATES 2020-2021

Meeting Date	Regular Updates	Fixed Deadline items	Other anticipated discussion items
2020 1 June	Market Sub Committee Minutes Budget TACTIC Events Service updates	Pigeon Management. Youth Film Club - 2 nd phase update. Task and Finish Group – Older people, update.	
7 September	Minutes Budget TACTIC Events Service updates	Combined with Market Agenda. Future Budgets 2021/22. Task and Finish Group – Older people, initial conclusions.	<i>6-month review of Public WiFi and GEO-Sense footfall data. TACTIC 6-month review on feedback from young people. Best Bar None update / results</i>
7 December	Market Sub Committee Minutes Budget TACTIC Events Service updates	Task and Finish Group – Older people final draft proposals.	<i>Receive results from Partnership Committee's Community Forum young people consultation/ survey in readiness to consider budget implications.</i>
2021 1 March	<i>Market Sub Committee Minutes Budget TACTIC Events Service updates</i>	<i>2021/22 Draft Committee work plan. Youth Film Club - 2nd phase evaluation.</i>	<i>Christmas lights proposals for future contract.</i>