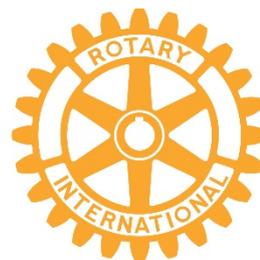


# Rotary

## Club of Leighton Linlade



### Briefing/ Concept Paper on 75<sup>th</sup> Anniversary VE Day Fayre

Saturday May 9<sup>th</sup>, 2020

#### Background:

The Rotary Club of Leighton Linlade has traditionally organised a May Day Fayre on the first Bank Holiday in May, with the event becoming widely recognised as a major event in both the Town and Counties calendar attracting very significant crowds to the High St and Parsons Close Park. In 2020 Her Majesty's Government has decided that the May Day Bank Holiday be moved to create a long weekend to accommodate the 75<sup>th</sup> Anniversary of VE Day.

In response to this move and in consultation with partners the Rotary Club of Leighton Linlade proposes to recognise this national milestone by responding to the national programme and delivering a VE Day Anniversary Fayre [ Party] in Parsons Close on Saturday 9<sup>th</sup> May.

#### Aims & Objectives:

- To provide an event that evokes both nostalgia and enjoyment.
- Recognises the period and those in the community who can recount events first-hand.
- Enables the whole community to enjoy an event which is still modern but with a significant nod to 1945 and the party they enjoyed on that memorable weekend.

#### Key Elements:

- Entertainment from the Bandstand, which will be headlined by the **RAF Halton Military Wives Choir.** ( attendance confirmed see attached picture)
- Provision of a History Marquee outlining the role of Leighton Linlade in World War 2
- Provision of a Memories Marquee where it is hoped to provide a range of memories from the era including recipes, photographs, news reels and personal stories.
- Historical vehicles
- Traditional Fair [ running over the Friday/Saturday south of the toilet block]

- Food Village
- Charity Stalls

**Special Elements:**

- It is hoped to provide a mechanism via an old-style ration card that will allow all Leighton Linlade residents over 75 years of age to obtain a free cup of tea and a piece of cake.
- Historical Re- Enactment Groups In sympathy with the event.
- It is also hoped that the event can permanently recognise this historic anniversary in a simple and environmentally sympathetic manner.( Tree planting??)

**Partnerships & Budget:**

Traditionally the Rotary Club of Leighton Linlade has worked closely with several partners to deliver May Fayre and its budget has normally yielded a surplus [ depending on weather] which is immediately re invested in predominately local causes.

Rotary recognises that this anniversary event is very different and in order that it is not as commercial and perhaps slightly gentler in its format it has been less aggressive in its budgeting ( with a potentially very small surplus) although this will have an impact on the club's financial donations in the following months.

However, in order to provide an event that is worthwhile and enjoyable the Club will be seeking support from voluntary groups, commercial organisations and specifically the local authority which will enable the delivery of a number of the key and enhanced elements of the event.

**Request to Town Council:**

In order to deliver those items highlighted as the *Special Element* in this briefing paper we would request financial support of £5,000, which will allow an overall event which recognises the uniqueness of the occasion whilst at the same time provides an enjoyable community activity.

**Summary:**

The Rotary Club of Leighton Linlade recognises that the proposed 75<sup>th</sup> Anniversary VE Day Fayre is a special occasion and is neither a better or worse version of May Day it's just very different. In order that this can be reflected on the day it is hoped we can invoke a nostalgic feel but at the same time engage all elements of our community and

leave them feeling they enjoyed attending and that they remembered those momentous days in 1945.

# militarywives Choirs Halton



